

# RENOVATE NOW. PAY LATER. SELL FOR MORE.

HOW WE USE *OUR* MONEY  
TO GET *YOU* MORE PROFIT



There is no debate. Renovations increase the sale price of a house or condo. New and fresh sells for more than dated and worn; we all know that.

Take, for example, a \$5,000 kitchen upgrade. By targeting the right aspects, that \$5,000 investment can increase your sale value by up to 30 percent.

But if we intuitively know that investing in renovations before putting our home on the market will get us a higher sale price, then why do so many of us not do it?

# Why Most People Don't Renovate

Most people don't have that kind of extra cash lying around to pay for renovations on their home. Or if they do, they have other things they need or want to spend it on.

And trying to get a loan means visits to the bank where we have to lay our financial souls bare, followed by appraisals and credit checks. All of which means a lot of hassle and time. And that's before you can even start the renovation process! And then there's the worry of how do you know what to renovate?

But there is another option. A way you can get renovations done now – the right renovations to increase your sale price and profit – and not be out of pocket for any costs.

It's called the **Property Concierge Program**.

# Renovating to Sell with No Money Down

Through the Property Concierge Program, we invest our money to update and renovate your home prior to listing and you don't pay until we sell.

Other realtors will tell you that should do this and you should do that, but they don't put their money where their mouth is. We do.

Other renovation companies are happy to help you get your house ready to sell. But you'll be paying upfront and they can't sell it for you. We can, and we do.

Because we're investing our own money, you can rest assured that our goals are the same as yours: doing the renovations and upgrades that will give you the best return, selling your home quickly, and getting you more profit from the sale. And the ease of only dealing with one company.

Here's how our program works:

# The 4-Step Process for No Money Down Renovations

## 1. Identify the renovations that will add the most resale value

- We tour your home and assess the opportunities to add resale value.
- The trick is finding the projects that deliver the highest value for the lowest cost. That means more money in your pocket.
- We will provide an estimate of the recommended renovation costs (but you don't pay until you sell)

## 2. Provide a before and after estimate of your home's value.

- Our real estate expert will assess the resale value of your home by doing a market review and assessing the current state of your home.
- We will then provide you with the estimated resale value after the recommended renovations.

### 3. Perform quality home renovations fast

- We then get busy performing the approved renovations and upgrades at our expense.
- Our team works fast, but the quality is second-to-none, and the finished job will stop potential buyers in their tracks.

## 4. Sell your home for more than you imagined

- Our real estate expert then stages your home and prepares the listing and marketing materials.
- Once sold, we take our fee for the renovation and traditional real estate listing fee from the proceeds of your increased sale price.

The end result is more money in your pocket.

Schedule a free consultation to find out how we can help you.



# Why We Created the Property Concierge Program

We've seen a lot of people over the years sell their homes for less than they should have only because they lacked the right information. It dawned on us one day, that our unique experience gave us the ability to solve these problems and help people get what they deserve from the sale of their home.

That's why we created the Property Concierge Program. A way for people like you to get higher profits when selling without being out of pocket for the renovation costs.

**BOOK A CONSULTATION**

## Who We Are

Mark Griffin is an experienced residential contractor with a track record of delivering high-quality work, on time (and often early) and on budget for renovations, custom home builds, and duplex conversions.



Caroline Griffin is a successful realtor with deep expertise in helping people get the most when selling their home through listing strategies, staging, and her negotiation skills.



Together, they have nearly 30 years of experience in the residential construction and real estate industries and hundreds of happy clients to show for it.

So, what will you do with the extra money from your sale?

[\*\*BOOK A CONSULTATION\*\*](#)